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## Press Release (November 2018)

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# **Kerstin Seiler is the new Commercial Director**

# Kerstin Seiler took on the position of Commercial Director for BEKUM Maschinenfabriken GmbH and Group Controller for the BEKUM group at the beginning of November 2018.

After completing her graduate studies in Business Administration, specialising in accounting, taxation and auditing as well as banking and finance, Ms Seiler spent over 20 years in a managerial capacity in the commercial sector, primarily in controlling; here she worked for a number of international companies, most recently as the commercial director of a company in the optoelectronic industry.

At BEKUM, Ms Seiler will be responsible for the areas of finance, human resources, administration and IT. At the same time, she will focus on establishing more efficient processes and structures across the entire BEKUM group, in order to identify and foster synergies. In this way, she will further develop the intensive network which exists within the BEKUM group.

BEKUM, known internationally for nearly 60 years as a technology leader in the blow moulding industry with high quality standards, will gain greatly from Ms Seiler's extensive expertise and her many years of experience, to continue sharpening the core competencies and help shape the future success of the company.

### Article scope: 200 words

#### Berlin | Germany Traismauer | Austria Williamston | USA

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**Captions:** 

Caption 1: Kerstin Seiler

Image sources: All images are from BEKUM (unless otherwise indicated)

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### **Pioneer and Trendsetter in Blow Moulding Technology**

Founded in Berlin in 1959, BEKUM Maschinenfabriken GmbH is one of the world's leading manufacturers of extrusion blow moulding machines.

Founder Gottfried Mehnert conceived the name BEKUM as the acronym (**<u>Be</u>rliner <u>Ku</u>nststoff** <u>M</u>aschinen).

The company began to flourish in its founding year with the development of the world's first neck-rim calibration. Numerous innovations and patents followed, confirming that BEKUM, with its innovative and customer-oriented machinery solutions, has always been ahead of its time – and remains so to this day.

When innovative and economical machinery solutions with high productivity for individual packaging requirements of hollow packaging are in demand, then BEKUM, with over 55 years of experience in blow-moulding technology, is the first choice worldwide.

### Product Range and Applications in Food and Non-food

With future-oriented and reliable production processes and fully electric, as well as hydraulic machinery for the commercial production of blow moulded containers ranging from 5 ml to 3000 l, BEKUM offers everything for plastic packaging from one source.

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#### Philosophy of the Company

Building and maintaining long-term relationships with market partners through futureoriented, predictable company policy determine the actions of the first and second generation of the family, represented by Michael Mehnert. This strategy ensures the jobs of dedicated and experienced staff. The preservation of traditional structures, an established network of partners and far-sighted adaptation to change form the basis for continuous development and inspiration for the company in the interest of partners, customers and employees.

#### **Innovation and Technology**

Process reliability, availability, efficiency and sophisticated design characterise the high standard of BEKUM production lines for blow moulding. BEKUM contributes the expertise that has grown based on these references, associated with various patents in blow moulding, to the fulfilment of every customer requirement.

The level of process design is key for process reliability, reproducibility, parts quality and cost-efficiency. A high-quality production line for extrusion blow moulding, consisting of machine, die and automation which is impressive in terms of speed, wear resistance, availability, process reliability and stability alike, is critical for return on investment (ROI) and the level of added value.

### **Facts and figures**

With 18,000 machines delivered and installed worldwide - about half of them still in use - the BEKUM Group has achieved by far the largest production of blow moulding machines of any brand.

The BEKUM Group serves approximately 100 countries around the world directly or through representatives.

Today, 300 employees work for the BEKUM group worldwide at three locations in Europe and in the US (Berlin (Germany), Traismauer (Austria) und Williamston (USA)).

### **Our Technology – Your Success**

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